

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Agricultural Marketing Department – Agricultural Market Committee, Hyderabad  
– Flower Market at Gudimalkapur - Allotment of Shops in available space at  
Gudimalkapur flower market and for allotment of place to service providers for  
making Garlands etc – Orders – Issued.

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AGRICULTURE AND COOPERATION (AM.II) DEPARTMENT

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G.O.Ms.No.6.

Dt: 12-01-2011.

Read the following:-

- 1.G.O.Ms.No.261, A&C(AM.II) Department, dt.24.10.2009.
- 2.Reptn.from Retail Flower Vendors Welfare Association, Jambagh,  
dt.21.6.2010.
- 3.. From the C&DoAM, AP.,Hyd. Lr.No. S.III(1)562/2008, dt.8.11.2010.  
dt.15.11.2010. & dt. 20.11.2010.
4. Govt.Memo.No.8829/AM.II.2/2010-2, dt. 27.11.2010.
5. From the C&DoAM, AP.,Hyd.lr.No.S.III(1)3603/2010, dt.31.12.2010.
6. From the C&DoAM, AP.,Hyd.lr.No.S.III(1)562/2008, dt.31.12.2010.

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ORDER:-

In the reference 2<sup>nd</sup> read above, the Retail Flower Vendors Welfare Association, Jambagh have represented that consequent on shifting of flower business from Jambagh to Gudimalkapur they have no flower business due to which their livelihood has been badly affected for which they required to provide space on lease basis for erecting temporary sheds at newly constructed Flower Market,Gudimalkapur. .

2. The Commissioner & Director of Agricultural Marketing, AP., Hyderabad has also reported that the Retail Flower Vendors Welfare Association and Jambagh Poola Dandala and Material Association have represented that their livelihood is badly affected due to shifting of Flowers Business from Jambagh to Gudimalkapur Market Yard and therefore requested to allot space at newly constructed Flower Market at Gudimalkapur. The Committee headed by the Additional Director of Marketing has submitted a report on this issue stating that the Material Vendors who are doing business in the sale of twine, thread, decorative material which is not an Agriculture Produce large portion of flowers are also sold as garlands cut flowers etc. Further, the Commissioner & Director of Agricultural Marketing has reported that the Person-in-charge, Agricultural Market Committee, Hyderabad has stated that Flower Trade has been shifted from Jambagh to Gudimalkapur Market Yard by constructing 119 shops which were allotted to the Commission Agents and providing other facilities for Market Users. The Flower business is increasing after shifting of trade and about 400-600 growers come to the market every day for sale of flowers in addition certain exotic varieties of flowers like Jerbera, Dutch, Tiga Gulabi, Antayonium etc. are arriving to the market from neighbouring states of Karnataka and Maharashtra thereby increasing the trade volume fetching the Market Fee Revenue. Moreover, if the shops are constructed and allotted to the

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Commission Agents, the Agricultural Market Committee would get the revenue as rents of the shops. If the market is developed, it will attract more number of farmers and consumers by which the trade volume will be increased resulting in boosting the revenue of the Agricultural Market Committee.

3. In the circumstances stated above, Government after careful examination of the entire matter and keeping in view of the orders issued in the G.O. first read above and the recommendations of the Agricultural Market Committee, Hyderabad hereby accord permission to the Commissioner & Director of Agricultural Marketing for allotment of Shops ( 78 Nos.) size 10' X30' in available space at Gudimalkapur Flower Market through open auction. Government also hereby permit the Commissioner & Director of Agricultural Marketing for allotment of place to service providers (125 Nos.) for making Garlands etc. in support of business improvement of flowers through open auction at Gudimalkapur market subject to the fulfillment of conditions /norms prevailing on the subject in force., so as to improve the business at flower market with a better infrastructure and competitive spirit for improving the living standards of the flower farmers.

4. The Commissioner & Director of Agricultural Marketing, AP.,Hyderabad shall take further necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

K.R.KISHORE,  
PRL.SECRETARY TO GOVERNMENT

To  
The Commissioner & Director of Agricultural Marketing, AP.,Hyderabad.  
The P.S. to M(M&WH)  
SF/SC

//Forwarded :: By Order//

SECTION OFFICER